



Edward Soto *Freelance Producer / Director*

✉ edwardsoto@kalaklumedia.com 🖱 edward-soto.com **in** Edward Soto

📷 [kalaklu.soto](https://www.instagram.com/kalaklu.soto)

Commercial and film producer & Editor specializing in video production for brands, companies, and artists. I have collaborated with multiple production companies and Ad agencies throughout the country. Feel free to reach out, I look forward to bringing your idea to life.

Producing Experience

- Producer, *The Union Productions*** [🔗](#) 04/2022 – present
 - Execute and manage multiple commercial projects ranging from \$30k to \$100k.
 - Brand direct communication
 - Agency Collaboration
- Line Producer, *Sirens, Lucy Burnett*** 06/2022 – 06/2022
Greenwich
 - Feature film
 - Hire crew
 - Budget management
- Producer, *Revionist Films*** [🔗](#) 10/2021 – 03/2022

Line produce the production and post-production for a series of videos for the Connecticut State Tourism Board. The project was filmed over multiple days in different locations.
- Production Coordinator, *Bowstring Studios*** [🔗](#) 02/2022 – 02/2022

Handle release forms, manage PAs, and assist the assistant director on set for Post University Commercial.
- Producer, *Swift Co*** [🔗](#) 11/2021 – 11/2021

Coordinate and hire crew, manage PAs, and run on-set operations for a social media spot for Gatorade: <https://www.instagram.com/p/CW3peXtJCj-/>

Editing Experience

TheaterWorks Hartford - "Fun Home" & Multi-cam, *Commercial Spot* 10/2022
 Directed & Edited: Edward Soto
<https://vimeo.com/758033471/701811c21a> [🔗](#)
 Multi-Cam edits for plays throughout the season (videos available on request)

GLOW: ROKU Social Media,
Intake footage and edit social media content to promote their original and acquired content.
 ROKU Weird [🔗](#)
 ROKU Weird 2 [🔗](#)

The Union Productions
 Perform assistant editor roles by providing initial laydowns and string-outs for produced content.
 Jefferson Radiology [🔗](#) (Directed & AE by Edward Soto)

Freelance Edits
 GHIAA/CLNJ [🔗](#)
 The Bushnell [🔗](#)

Skills

Budgeting & Scheduling (*Movie Magic ShowBIZ Studio Binder*) • **Adobe Suite** (*Premiere & After Effects*)

References

Cris Andrei, *Sr. Producer*, Bowstring Studios
Cris@bowstring.tv, 610.513.0635

Pedro Bermudez, *Director*, Revisionist Films
pedro@revisionistfilms.com

Tomas Vallardes, *Creative Producer*, Swift Co
tomas.valladares@swift.co, 954.702.2373

Lucy Burnett, *Director*, Sirens, Feature Film
lucywilla.burnett@gmail.com

Education

MA in Communication, *University of Hartford*

2016 – 2018
Bloomfield, CT

BA in Cinema & Media Production, *University of Hartford*

2011 – 2015